

CABINET

**Venue: Town Hall, Moorgate
Street, Rotherham. S60
2TH**

Date: Wednesday, 28 March 2012

Time: 10.30 a.m.

A G E N D A

1. To consider questions from Members of the Public.
2. To determine if the following matters are to be considered under the categories suggested in accordance with the Local Government Act 1972.
3. To determine any item which the Chairman is of the opinion should be considered as a matter of urgency.
4. Minutes of the previous meeting held on 14th March, 2012 (copy supplied separately)
5. Scrutiny Review Regeneration Funding and Neighbourhood Renewal (report herewith) (Pages 1 - 9)
 - Strategic Director of Neighbourhoods and Adult Services to report.
6. Scrutiny Review of the Private Rented Sector - Update (report herewith) (Pages 10 - 15)
 - Strategic Director of Neighbourhoods and Adult Services to report.
7. Rotherham's Olympic Legacy Project (report herewith) (Pages 16 - 35)
 - Strategic Director of Resources to report.
8. Overview of Housing Revenue Account 30 Year Business Plan Modelling (review herewith) (Pages 36 - 43)
 - Strategic Director of Neighbourhoods and Adult Services to report.
9. Health Inequalities Summit (report herewith) (Pages 44 - 46)
 - Director of Public Health to report.
10. Exclusion of the Press and Public.
The following items are likely to be considered in the absence of the press and public as being exempt under Paragraph 3 of Part 1 of Schedule 12A to the Local Government Act 1972 (as amended March 2006 – information relates to finance and business affairs).

11. Magna Trust Loan Request (report herewith) (Pages 47 - 51)
 - Strategic Director of Resources to report.

12. Options Appraisal for the Installation of Photo Voltaic Panels on Council Housing (Pages 52 - 68)
 - Strategic Director of Neighbourhood and Adult Services to report.

Extra Items:-

13. Digital Region (report herewith) (Pages 69 - 110)
 - Strategic Director of Resources to report.

14. The HOPE Project (report herewith) (Pages 111 - 115)
 - Strategic Director of Neighbourhoods and Adult Services to report.

ROTHERHAM BOROUGH COUNCIL – REPORT TO CABINET
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1.	Meeting	Cabinet
2.	Date	28th March, 2012
3.	Title	Scrutiny Review Regeneration funding and Neighbourhood Renewal
4.	Directorate	Neighbourhoods and Adult Services

5. Summary

On 21 December 2011 Cabinet agreed that the Scrutiny Review of Regeneration Funding and Neighbourhood Renewal be noted and a response be submitted to the Overview and Scrutiny Board.

This report, in the main, accepts the recommendations. Many of the scrutiny commission's recommendations are being addressed as part of the Council's Deprived Communities work.

6. Recommendations:

- **To note the contents of this report and Appendix 1.**

7. Proposals and details

The scrutiny review was commissioned following the publication of the latest indices of multiple deprivation, which showed a deterioration for a number of areas in Rotherham.

The initial scoping and research in July and August 2011, was followed by review sessions at Dinnington Resource Centre (6th October) and Overview and Scrutiny Management Board (21st October).

The main aims were to:

- assess the effectiveness of past neighbourhood-based regeneration programmes in Rotherham and identify good practice and key lessons
- see whether learning could be applied to the planning or delivery of existing or future projects to ensure the greatest impact is made
- analyse, in particular, the various intensive neighbourhood management schemes (i.e. Chesterhill, Local Ambition Programme) and assess the potential for further roll out.

Following detailed consideration the commission made 13 recommendations, 12 of which are accepted; one recommendation is deferred. The attached action plan gives full details of these recommendations and the proposed actions.

Many of the recommendations will be met either partially or in full by the emerging approach to the 11 most deprived neighbourhoods and Community First activity. This work is being given the highest level of priority and is being led by the Council's Cabinet and Senior Leadership Team, and progress has been made over a very short time frame.

Other issues raised by the scrutiny commission, mirror those raised by the scrutiny review of the private rental sector, and here a detailed action plan has been developed to improve practice, and focus the scarce resources that exist.

The one recommendation which has deferred relates to preparing a report on the feasibility of establishing community budgets. At this present time funding has been secured as part of the Big Lottery and Community First Initiatives, for the most deprived areas of the borough. It needs to be noted that whilst extremely welcome, these funds are relatively modest compared to the scale of the challenge faced by these communities, and in comparison with monies that have previously been invested in to some of these communities. This is particularly the case given that the available finance is spread over periods of up to 10 years. Further consideration will be given as part of the budget exercise and as part of a review of the medium term financial strategy to establishing community budgets, but the opportunity to create such budgets is very limited in view of the current climate faced by the Local Authority and its partners.

8. Finance

Funding of £770k (over 4 years) has been secured as part of the Community First Programme, and up to £1m (over ten years) as part of the Big Lottery fund. No specific other financial resources have been identified at this time.

9. Risks and uncertainties

The main risk relates to the scale of the challenge faced by a significant number of Rotherham's neighbourhoods and the diminishing resources available to tackle such problems. Additional funding from two government initiatives is extremely welcome, but likely to be limited in its impact. To be successful, the Local Authority and its partners will need to channel sufficient resource into the most 'needy' communities. This may negatively impact on remaining areas outside of the 11 most deprived categorisation.

10. Policy and Performance Agenda Implications

This work will have significant impact on a number of the council's key priorities, in particular ensuring that no community is left behind. The problems faced by Rotherham's deprived communities are multi-faceted and as such the issues arise within a wide range of other policy and performance agendas.

11. Background Papers and Consultation

- Appendix 1: Cabinet's Response to Scrutiny Review – Regeneration Funding and Neighbourhood Renewal.
- Scrutiny review of regeneration funding and neighbourhood renewal – final report. Cabinet, 21 December 2011

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Cabinet's Response to Scrutiny Review: Regeneration Funding and Neighbourhood Renewal

Recommendation	Cabinet Decision <i>(Accepted/ Rejected/ Deferred)</i>	Cabinet Response <i>(detailing proposed action if accepted, rationale for rejection, and why and when issue will be reconsidered if deferred)</i>	Officer Responsible	Action by (Date)
1. More proactive work needed with private sector landlords to foment a more responsible approach to letting – to be picked up via the <i>scrutiny review of private landlords</i> .	Accepted	<p>A detailed action plan addresses the recommendations raised in the scrutiny review of the private rental sector, these include.</p> <ul style="list-style-type: none"> • Landlords that access rent in advance loan and paper bond guarantee schemes are aware of the need to ensure PRS properties are free from Category 1 hazards prior to occupation by tenants. • A Borough wide and locality based Landlord Forum's will continue to be offered to landlords. Agenda items will encourage landlords to undertake a more responsible approach to letting. • Analysis will be undertaken on the cost/ benefits of a local landlord accreditation scheme, taking account of available resources, prior to a decision being taken. • RMBC's PRS web-pages will be improved to ensure landlords are well informed of RMBC's approach towards improving standards in the PRS. • Robust action will continue to be taken to deal with unacceptable housing standards. • Appointing an advisor to the cabinet member (Cllr Goulty) to monitor progress. 	Paul Benson	30 th June
2. Review the council's approach to housing allocations to ensure existing policy and practice are helping to create sustainable communities – this to be referred to the <i>Improving Places</i> commission.	Accepted	<p>An Allocation Policy review is under way, this will take into account the flexibilities proposed in recent government consultations, and the imperative to ensure we promote community sustainability. In addition the letting process has been reviewed and an "Its Your Move Meeting" is under development which will enable a more constructive approach to sustainable lettings.</p> <p>A number of Local Lettings Policies have been put in place to improve local management issues. These are generally proving successful in creating more sustainable neighbourhoods. These are reviewed on a 6 monthly basis or when specifically required</p>	Sandra Tolley	30 th Sept

		as was the case recently at Greenwood Crescent, Wickersley.		
3. Investigate how existing area-based staff, across partner agencies, can take on the role of dedicated “coordinator” for specific areas, working with communities and partner agencies to ensure joined-up, responsive service delivery	Accepted	As part of the ‘Deprived Neighbourhoods’ initiative, SLT level officers have been identified to coordinate this work in 11 neighbourhoods. These staff will be assisted by senior staff from within the L.A. (predominantly Neighbourhood Partnership staff) and an appropriate range of officers from other organisations. This will include a designated co-ordinator for each of the 11 most deprived areas, but will lead to a reduction of capacity in other areas.	Tom Cray	Done
4. Ensure reviews of neighbourhood management / area assemblies address the issue of how area-based teams can more effectively target their efforts and resources where they are most needed.	Accepted.	Work has begun to scope the review of Neighbourhood Partnership working. This will consider how the councils partnership resources can be diverted to focus on the Boroughs most deprived areas. It will seek to ensure that across the borough there is a ‘baseline offer’ level of partnership working, which is enhanced in the most needy neighbourhoods. The baseline offer will mean a reduced service in areas which are more successful, resilient or have more community based capacity.	Dave Richmond	31 st July 2012
5. Consider whether the council and – where appropriate – partner agencies should move to an explicitly targeted, rather than universal, approach to service delivery, concentrating resources where they are most needed and withdrawing services from relatively affluent areas.	Accepted	See above. This work is ongoing, and will form part of the Neighbourhood Partnership review. Resources are already being diverted to support the 11 most deprived wards and the Community First areas. Proposals will be presented for Cabinet’s consideration, given the implications concerning potential service reduction for some areas. Partner agencies, particularly SYPF are also reviewing how they can maximise their support to the most resource hungry areas, whilst still maintaining the capacity to quickly respond to issues that arise across the entire borough.	Tom Cray	31 st July 2012
6. Ensure that the approach to supporting deprived areas is based as far as possible on the principles of prevention and early intervention so that resources target those areas that are at risk of becoming severely deprived, as well as those that are already suffering severe deprivation.	Accepted.	This recommendation is accepted in principle and wherever possible the Council and Partners will work at the earliest stage possible to prevent neighbourhood decline. The reality at the moment is that resources are stretched and all agencies are starting to focus on the areas in most need. This inevitably means that scarce resources are being diverted to support these areas. In the most deprived neighbourhoods this will include a range of targeted measure, some of which will be seen to be preventative. Where possible, services delivered in other areas will take a	Tom Cray	

		preventative approach to their work, seeking to offer support early and nip problems in the bud, before more expensive costly interventions are required. The review panel particularly drew on evidence from Dinnington in making this recommendation and it should be noted that parts of Dinnington are included within the 11 most deprived neighbourhoods. This means that there will also be a preventative element to this work.		
7. Investigate whether: a) existing funds can be redirected AND/OR b) additional external funds can be secured to provide short-term support that will help prevent areas that are vulnerable to becoming severely deprived from reaching "tipping point".	Accepted	This will be a consideration as part of the deprived neighbourhoods work. As a first stage, whilst it is recognised that some areas have the potential to decline further and become critical, it will be important to determine what additional support can be secured for the most deprived areas. The council (and partners) have worked to secure Community First monies and Big Lottery fund. These are medium to long term funding pots which will assist deprived areas to sustain and in some instances increase the support that are available to these areas to tackle their most pressing problems. However, it needs to be recognised that the actual amount of resource is relatively small.	Andrew Bedford	ongoing
8. A range of measures are recommended to address the issue of low aspirations: 8.1. Investigate whether the Inspire-Aspire toolkit can be used to evaluate the impact of commissioning activity on the aspirations of families 8.2. In conjunction with Jobcentre Plus (JC+) and drawing on any evaluation of the impact of outreach sessions held in the LAP areas, look at how the council, JC+ and other partners can work together to help people in deprived areas overcome barriers to employment 8.3. Refer this issue to the <i>Improving Places</i> commission as part of their examination of the Rotherham Economy Board and	Accepted	 This toolkit is yet untested and work is ongoing to incorporate this within the quality assurance process of contract management of commissioned services to improve outcomes for families. 8.2 The 11 Community First panels have now met to establish their initial priorities. Access to employment and skills issues are featuring as priorities in several areas. Work is commencing to determine how best each of these priorities can be addressed, in specific neighbourhoods, and at the second round of Panel meetings in April, Panels will decide which groups/organisations they wish to fund in order to deliver priorities.	Chrissie Wright Shaun Mirfield	30 th Sept. 2012 31 st May 2012

economic plan.		Done	Deborah Fellowes	Complete
9. In the absence of a focused neighbourhood renewal strategy or working neighbourhoods plan, consider whether the economic plan – as part of its refresh – should have an increased focus on addressing relevant issues in the borough's most deprived communities.	Accepted	<p>The Economic Plan already identifies reducing the gap between communities within Rotherham as a requirement for the borough economic development, and the priorities identified within it would be applicable to the most disadvantaged neighbourhoods.</p> <ol style="list-style-type: none"> 1. Sustainable neighbourhoods with quality housing and services, along with their own economies of small businesses serving local needs. 2. Action plans set out each of the priorities in terms of target areas and communities and key delivery partners. 3. Closing the prosperity gap between Rotherham and elsewhere, but also between areas and communities within the borough. <p>There is still a need to develop a plan which identifies at the borough level, which are the most deprived neighbourhoods, and clarifies our approach to tackling the problems they face. Elements of this could be cross referenced with the economic plan.</p>	Simeon Leach	30 th September 2012
10. Reflecting the council's corporate priority of "making sure no community is left behind", ensure specific actions are planned within key council policies/strategies to reduce area-based inequalities. This should ensure a long-term focus - within the most deprived communities - on underlying issues such as poor health, employment and skills.	Accepted.	<p>Each departmental service plan will be required to specifically address inequalities and identify support for the most deprived areas.</p> <p>See above. Area assemblies have traditionally developed area based plans. As part of the review of neighbourhood working and as a requirement of Community First funding , specific neighbourhood plans will be required in the most deprived areas. As a baseline for these plans an assessment will be made of the range of underlying issues which have contributed to the areas low Index of Multiple Deprivation Score, and an appropriate action plan developed to address salient issues.</p>	<p>Dave Roddis</p> <p>Shaun Mirfield</p>	<p>31st April 2012</p> <p>31st May 2012</p>

<p>11. Making links with the council's community budget pilot for families with complex needs, and with reference to the government's community budgets prospectus and local integrated services initiative, prepare a report on the feasibility and possible benefits of establishing community budgets for specific Rotherham neighbourhoods. This should consider the need for effective local governance arrangements that enable genuine community involvement and partnership working.</p>	<p>Deferred</p>	<p>This recommendation has been partially enacted with the establishment of the Community First Budgets. However this will be considered further as part of a review of the medium term financial strategy and forthcoming Budget discussions</p>	<p>Andrew Bedford</p>	<p>31st March 2013</p>
<p>12. Consider the benefits of identifying "champions" at member and senior officer level who can advocate for deprived areas and help to ensure that obstacles to effective, locally-led service delivery are swiftly overcome.</p>	<p>Accept</p>	<p>This has been enshrined in the approach to Deprived Neighbourhoods working. Strategic Directors and Cabinet Members have been identified for all 11 Deprived Communities and also Community First Ward Panels.</p>	<p>Tom Cray</p>	<p>complete</p>
<p>13. The focus of this review and many of the related initiatives highlighted in this report is on place-based deprivation. It is important to ensure that the particular issues faced by communities of interest within targeted geographical areas are also addressed, to ensure that all diverse groups benefit from the outcomes of interventions. Consideration needs to be given to groups with protected characteristics under the Equality Act 2010. These include older people and young people, disabled people, women, men, different ethnic groups, faith groups and lesbian, gay bisexual and transgender people. Otherwise, there is a danger of "double disadvantage" with certain groups disadvantaged by where they live and facing further barriers if services or interventions are not inclusive of their</p>	<p>Accepted</p>	<p>Equalities analysis would need to be carried out on this plan to ensure this happens.</p>	<p>Zafar Saleem</p>	<p>30th June 2012</p>

<p>particular needs and requirements. We would recommend that all actions arising from this review and any related initiatives to improve conditions in Rotherham's most deprived neighbourhoods are subject to equality analysis and ongoing impact assessments and monitoring. This is to ensure that actions are inclusive of all groups with protected characteristics. Specific approaches to engage diverse communities will also be required.</p>				
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ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS
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1. Meeting	Cabinet
2. Date	28th March 2012
3. Title	Scrutiny Review of the Private Rented Sector - Update
4. Directorate	Neighbourhoods and Adult Services

5. Summary

On 18 January 2012, Full Cabinet agreed that the Scrutiny Review of the Private Rented Sector and its recommendations be noted and a response be submitted within two months, as outlined within the Council's Constitution.

This report, in the main, accepts the recommendations made by Members of the former Sustainable Communities Scrutiny Panel. However, due to the demise of the Housing Market Renewal and Regional Housing Board funding programmes, initiatives previously reliant upon external funding have been deferred whilst a cost benefit analysis is undertaken to establish whether there are sufficient resources to enable them to continue.

6. Recommendations:

- **To note the contents of this report and Appendix 1.**

7. Proposals and details

A review of the Private Rented Sector (PRS) in Rotherham was undertaken by Members of the former Sustainable Communities Scrutiny Panel and a report was produced, which set out in detail the key findings and recommendations.

The attached report, Appendix 1, highlights the proposed actions to be taken towards meeting the recommendations of the Scrutiny review. Of the eight recommendations, six of them are to be accepted with the remaining two recommendations deferred until cost benefit analysis work is undertaken to identify whether it is appropriate to support schemes that will contribute towards meeting the recommendations. Additional work will need to be undertaken to identify alternative sources of funding to deliver any schemes identified as providing value to the council.

Specific targeted work will consider the following:

- Engaging landlords, tenants and Councillors.
- The re-launch of a private landlord accreditation scheme.
- The Council using its enforcement powers to assist in bringing empty private sector properties back into use.

Continued support will be offered to local agencies that assist vulnerable adults to access private rented accommodation through the provision of affordable loans, guarantee bond schemes, assistance and advice.

Progress is already being made towards responding to the findings of the review and activity to date includes:

- The Community Protection Unit (CPU) now charges for enforcement notices served. All formal enforcement actions are resolved within three months. Over 800 private sector properties have been inspected and are found to be free from Category 1 hazards.
- Targeted proactive work, focussing on the vulnerable and improving the physical condition of housing stock and management within the private rented sector, has been undertaken in some of Rotherham's most deprived areas i.e. Eastwood, Canklow, Dinnington, Maltby and Ferham.
- Over 700 clients have been assisted with a rent in advance loan, to help to prevent homelessness and provide access to private rented accommodation, since its introduction in 2007. In this current year, through the provision of loans and bonds, 260 clients have accessed private rented accommodation free from Category 1 hazards.
- A Carbon reduction programme (CESP) is underway in Ferham and this scheme will contribute towards bringing approximately 30 properties back into use and tackle the excessive cold Category 1 hazard present in over 300 private sector properties.
- Key Choices Property Management manages 160 PRS properties on behalf of landlords who require assistance, ensuring an improved quality of accommodation for those accessing the Property Shop requiring housing.

8. Finance

The majority of funding associated with current and future private rented sector activity is concentrated on officer time to enable, inform and assist those providing and accessing

PRS accommodation. However, since the demise of the Housing Market Renewal and Regional Housing Board funding programmes, there is reliance upon homelessness grant and recycled regional housing board monies to fund loans and support the provision of paper bond guarantees.

9. Risks and uncertainties

There is a risk that insufficient resources, for continued and future activity needed to meet the recommendations of the review, are unavailable.

10. Policy and Performance Agenda Implications

The work carried out to improve Rotherham's PRS contributes towards the key themes reflected within the Vision for Rotherham outcome framework as follows:

Making sure no community is left behind – by creating opportunities to remove blight by bringing back into use empty properties, which have a detrimental impact on a community.

Providing quality education; ensuring people have opportunities to improve skills, learn and get a job – Landlord accreditation will enable landlords to understand their responsibilities and develop themselves and be recognised as responsible landlords.

Ensuring care and protection are available for those who need it most – through offering specific housing support to vulnerable adults and ensuring that they access private rented accommodation with no health and safety hazards present.

Helping to create safe and healthy communities – people are able to live in decent affordable homes of their choice and feel safe where they live .

Improving the environment - preparing Rotherham to address climate change challenges, by providing quality housing that will meet tenants' current and future housing aspirations.

11. Background Papers and Consultation

- Overview & Management Scrutiny Review, 16th December 2011 – Scrutiny Review of the Private Rented Sector
- Appendix 1: Cabinet's Response to Scrutiny Review – Private Rented Sector

Contact Name:

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Cabinet's Response to Scrutiny Review – Private Rented Sector

Recommendation	Cabinet Decision (Accepted/ Rejected/ Deferred)	Cabinet Response (detailing proposed action if accepted, rationale for rejection, and why and when issue will be reconsidered if deferred)	Officer Responsible	Action by (Date)
1. The production of a long term sustainable development and action plan to improve the physical fabric of the Private Rental Sector in the borough, in line with neighbourhood based regeneration initiatives, local priorities and reflecting changes in Government Policy.	Accepted	Draft action plan has been produced and will be used as a reporting framework to identify improvements to physical fabric and management standards in the private rented sector. A working group consisting of officers from Strategic Housing & Investment Service (SHIS), Community Protection Unit (CPU) and Key Choices will be responsible for progressing the action plan. An initial meeting will be held on 16 th March 2012.	Paul Benson	31 st March 2012
2. Ensure that sufficient resources are aligned to the delivery of the action plan and that working practices across relevant teams are co-ordinated to support it.	Deferred	Carry out cost benefit analysis for those initiatives previously funded externally to identify whether it is appropriate to continue to provide the schemes or not.	Paul Benson	30 th June 2012
3. Alongside the Action Plan, the council should seek to engage landlords, tenants and councillors in its work	Accepted	Continue to produce landlord newsletter, subject to identifying available resources. Continue to support through time offered, Rotherham & District Residential Landlords Association and the National Landlords Association who will offer Forum's to local landlords. Refresh PRS web pages to make them more up to date, appropriate and robust. Produce up to date guidance leaflets advising tenants of their responsibilities, subject to identifying available resources. Inform Councillors of PRS related activity being undertaken in their wards.	Paul Benson	Ongoing Ongoing 30 th June 2012 31 st August 2012 Ongoing

4. There should be a re-launch of the Private Landlord Accreditation scheme built on the best of the models developed by other authorities	Deferred	Analysis required on cost benefits of PRS Landlord Accreditation Scheme and availability of resources, prior to decision to progress. A report will be tabled at Overview & Management Scrutiny Board following the outcome of the cost benefit analysis.	Paul Benson Chris Stone	30 th June 2012
5. That the Council takes robust enforcement action against those landlords (or tenants) who persistently disregard their responsibilities	Accepted	Enforcement staff are currently undertaking an intensive training programme to improve their skills. Existing enforcement resources will be re-diverted towards the 'Deprived Neighbourhoods' initiative. Following a risk based assessment process, additional Houses of Multiple Occupation (HMO's) have been identified than previously recorded. A framework for inspecting those properties with the highest risk will be established and inspections carried out.	Chris Stone	Ongoing 30 th June 2012
6. Consideration should be given to the Council's use of its powers to bring properties back into use	Accepted	Following a risk based assessment process, problematic empty properties have been identified and consideration will be given towards minimising their impact on the neighbourhood using regulatory powers such as Empty Dwelling Management Orders (EDMO's) and an Enforced Sales Procedure (ESP). 18 problematic empty properties will be brought back into use, a minimum of six per year, over three years. Enforcement action will be carried out against the owner if they disregard any reasonable offers made to assist in bringing the property back into use.	Chris Stone Paul Benson	30 th June 2012 31 st March 2015
7. Support is given to local agencies such as RoBond to ensure that vulnerable tenants have access to affordable bond guarantees, assistance and advice	Accepted	Continue to support (via negotiated Service Level Agreements, where appropriate); <ul style="list-style-type: none"> • a paper bond guarantee scheme with monies made available via the 'Homelessness Prevention Fund' to enable tenants facing homelessness access to private rented accommodation • for the next two years a tenancy support scheme offered by Action Housing & Support and funded via a Supporting People grant • utilising recycled loan payments and regional housing board 'carry over' to support the issuing of loans, processed by Laser Credit Union, to enable tenants facing homelessness to remain living in their current private rented property or access alternative private rented 	Sandra Tolley Claire Smith Sandra Tolley	31 st March 2013 31 st March 2014 31 st May 2012

		accommodation. A cost benefit analysis will be undertaken on the viability of the existing rent in advance scheme to identify whether it is appropriate to continue promoting the scheme.		
8. Designating one of the Advisers to the Cabinet Member for Safe & Attractive Neighbourhoods to a watching brief on the role of the private rented sector in Rotherham	Accepted	Establish a communication framework to enable the Adviser to undertake a watching brief on the role of the private rented sector in Rotherham.	Paul Benson	31 st March 2012

ROTHERHAM BOROUGH COUNCIL - REPORT TO CABINET
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1.	Meeting:	Cabinet
2.	Date:	28th March, 2012
3.	Title:	Rotherham's Olympic Legacy Project
4.	Directorate:	Resources Commissioning, Policy & Performance

5. Summary

The 2012 London Olympic Games will create an enthusiasm never seen before across the UK, bringing excitement and a reason for celebration. We want the people of our borough to be part of that and recognise that the games could influence their lives for years to come.

Working with Members and partners Rotherham Metropolitan Borough Council will deliver a programme of Olympic associated events and activities that will encourage people to live healthier lives, will see more of our residents joining clubs, volunteering and learning to coach and becoming more involved in social and cultural events.

This report will highlight progress to date in respect of;

- Forging an Olympic partnership with the London Borough of Barking & Dagenham
- Planning and initiating a wide range of Olympic focussed events during 2012

6. Recommendations

Cabinet are asked to;

- Note the progress made in forging a partnership with the London Borough of Barking & Dagenham during the Olympic year and beyond
- Note the progress made in planning and initiating a wide range of Olympic focussed events during 2012
- Review and approve the outline joint events calendar (Appendix 1)
- Agree next steps in respect of Rotherham's Olympic Legacy Project
- Consider the sustainability of the Rotherham's Olympic Legacy Project

7. Proposals and details

A project team made up of officers from both Rotherham Metropolitan Borough Council and partners have been working closely with the Leader, Cllr Rushforth and Cllr Wyatt to co-ordinate Rotherham's approach to the Olympics 2012.

Encouraging progress has been made in recent months and further information on planning can be found below.

7.1 Partnership working with the London Borough of Barking & Dagenham

Following discussions between the London Borough of Barking & Dagenham's Leader and Chief Executive with Cllr Roger Stone it was agreed that a partnership would be beneficial to both authorities in inspiring our communities during the Olympic year and beyond. This relationship was also encouraged Yorkshire Gold / Welcome to Yorkshire.

The London Borough of Barking and Dagenham is one of six host London boroughs which include Hackney, Newham, Greenwich, Tower Hamlets and Waltham Forest, with the London Borough of Newham forging a relationship with Barnsley Metropolitan Borough Council.

Informal partnership working arrangements have been in place for a few months now and this has enabled us to develop a detailed outline joint events calendar (Appendix 1), this will be outlined further in section 7.2

A draft memorandum of understanding (Appendix 2) has been developed by ourselves that formalises partnership working arrangements and focuses on aims, shared responsibilities and the partnerships structure. This is currently with colleagues at London Borough of Barking and Dagenham and they are in the process of reviewing and amending this prior to final sign off by both authorities.

It is anticipated that the memorandum of understanding, which has been approved by the Leader, will be finalised and signed off by the 20th of February 2012.

7.2 Outline Joint Events Calendar

Working with partners including; NHS Rotherham, Rotherham United, Rugby Clubs, Sports Clubs, DC Leisure, Schools and Colleges, South Yorkshire Sports Partnership, Chamber of Commerce and the London Borough of Barking and Dagenham a detailed outline events calendar has been developed, please see appendix 1.

The calendar of events is in the process of being finalised with named lead officers currently being identified to ensure the event is delivered on time and too budget.

Many of the events will offer RMBC residents the opportunity to get involved in either sports related or cultural events either in Rotherham or Barking & Dagenham.

Rotherham's leg of the "Torch Relay" will form a pivotal point in the events calendar, the Torch will pass through the borough on the morning of the 26th of June 2012. The Torch Relay will be seen as a "celebratory" day with members of the public being encouraged to line the route in both the Town Centre and Clifton Park. Many events are currently being planned to celebrate this momentous day including a Mini Olympics at Clifton Park.

There are a number of projects/events that as yet have not been included in the calendar as they are being explored further or are in the early stages of planning, these include;

- Walk for Health (in Rotherham)
- Rugby Events – including hospitality at a Titans Game and arranging a Junior Competition
- Youth Exchange between Rotherham Metropolitan Borough Council and London Borough of Barking and Dagenham
- Look at utilising and increasing the promotion of outward bounds property
- History of Olympics Lessons to be delivered by Rotherham United
- Linking to launch of Community Stadium – October 2012

London Borough of Barking and Dagenham are also exploring a number of events that may provide collaborative opportunities.

As well as promoting new events and projects existing initiatives will also be promoted on Rotherham's Olympic Legacy webpages (currently in development), these will include;

- British Heart Foundation Heart Town
- Gallery Town
- Rotherham's Olympians and Beyond – Clifton Park Museum Exhibition
- Bike to Work Programme
- Cycle Maps
- Walking Maps
- Summer Reading Challenge
- Children's Festival
- Rother Valley Country Park
- Volunteering Opportunities

7.3 London 2012 Inspire Programme

Rotherham Metropolitan Borough Council's approach to the Olympics has been recognised by London 2012's Inspire programme.

A revised application, which included our events programme, was submitted in mid January and we received confirmation that we had been awarded the coveted Inspire mark in late January.

As a successful applicant we will be able to use the Inspire mark on our marketing, subject to licence.

7.4 Next Steps

Next steps for the project team include;

- Finalise Memorandum of Understanding / partnership agreement with the London Borough of Barking & Dagenham
- Finalise joint events calendar and further explore potential projects/events
- Initiate media activity to include promotion of partnership working with the London Borough of Barking & Dagenham and promotion of all relevant events
- Replace existing Olympic webpages with new pages that highlight events and related projects
Rotherham's 2012 Legacy
http://www.rotherham.gov.uk/info/885/sports-development/1380/rotherhams_2012_legacy/1

8. Finance

All events and projects where possible will be delivered within current budget capabilities, however where funding is an issue external funding streams will be researched.

9. Risks and Uncertainties

Promoting the Olympics and the associated projects/initiatives that Rotherham Metropolitan Borough Council and partners are undertaking over the coming months is extremely important in encouraging healthy lifestyles and cultural experiences. Not taking advantage of this unique juncture in time would be a missed opportunity to harness the enthusiasm the Olympics are inevitably going to create and the impact it could have on our communities for years to come.

10. Policy and Performance Agenda Implications

Joint health and wellbeing strategy, currently being developed.
Rotherham Health Inequalities Action Plan, yet to be approved.

11. Background Papers and Consultation

N/A

12. Contact

Matt Gladstone

Director

Commissioning, Policy & Performance

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01709 822791

Laura Brown

Corporate Improvement Officer

Commissioning, Policy & Performance

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APPENDIX 1

LBB and Rotherham Metropolitan Council – Combined Calendar of Potential Projects and Events

Outline of Projects/Events

Colour Key: Collaborative event hosted by London Borough of Barking and Dagenham
 Collaborative event hosted by Rotherham Metropolitan Borough Council
 Rotherham Metropolitan Borough Council / London Borough of Barking and Dagenham event only
ACTION POINTS

Date	Event	Event Details	Collaboration Details	Lead Officer(s)
JANUARY 2012				
Sat 28 th	Dagenham & Redbridge FC vs. Rotherham United FC.	Allocation of free tickets by Dagenham and Redbridge FC to school/community groups.	<p>LBBB EVENT Ideal situation is that children and guardians from both areas will meet at event and be seated together.</p> <p>Potential for Councillors and Officers from both authorities to meet, soft partnership launch.</p>	Alex Jeremy / Danny Caine - LBBB Laura Brown Corporate Improvement Officer 01709 823816 Laura.brown@rotherham.gov.uk
Mon 30 th	Sports Hall Athletics (Secondary Schools)		<p>RMBC EVENT Discussions have taken place but different formats and timescales do not lend themselves to a joint event but exploring ways in which results could be shared, pairing schools from both areas etc.</p>	Louise White Schools Game Organiser Rawmarsh 07826 525554 rcsl.White@rgfl.org Elaine Burgess School Sports Manager Barking and Dagenham SSP 020 8724 1125 burgesse@babbey.bardaglea.org.uk
FEBRUARY 2012				
Tues 14 th	Young Peoples Voice & Influence Conference	Event to be held at MyPlace Olympic Theme	<p>RMBC EVENT A group of young people from Rotherham will be brought together at this event that will link with young people from LBBB in the future.</p>	Christine Brodhurst-Brown Youth Services Manager 01709 822485 christine.brodhurst-brown@rotherham.gov.uk Eric Stein Group Manager for Engagement &

APPENDIX 1

LBBB and Rotherham Metropolitan Council – Combined Calendar of Potential Projects and Events

Date	Event	Event Details	Collaboration Details	Lead Officer(s)
				Extended Services 0208 227 3163 erik.stein@lbbd.gov.uk
Tues 21 st	Sports Hall Athletics (Secondary Schools)		RMBC EVENT ONLY	Louise White Schools Game Organiser Rawmarsh 07826 525554 rsl.White@rgfl.org
Tues 28 th	Sports Hall Athletics (Primary Schools)		RMBC EVENT ONLY	David Walker School Games Organiser Wickersley 01709 731213 dwalker@wickersley.net
Wed 29 th	Sports Hall Athletics (Primary Schools)		RMBC EVENT ONLY	Louise White Schools Game Organiser Rawmarsh 07826 525554 rsl.White@rgfl.org
MARCH 2012				
Sat 17 th	Water Polo Tournament	Becontree Heath Leisure Centre.	LBBB EVENT Potential for Rotherham team to be represented.	Geoff Wade Aquatics Development Manager 0208227 3217 geoff.wade@lbbd.gov.uk Katy Butterfield Swimming Co-ordinator DC Leisure 01709 722555 katybutterfield@dcleisure.co.uk
TBC	School's Disability Gala	TBC	LBBB EVENT ONLY	Emma Gillan Sports Development Manager 020 8227 3980 emma.gillan@lbbd.gov.uk

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LBB and Rotherham Metropolitan Council – Combined Calendar of Potential Projects and Events

Date	Event	Event Details	Collaboration Details	Lead Officer(s)
TBC	Women's Day	Crèche will be provided.	LBBD EVENT ONLY	Danielle Robson Community Sport & Physical Activity Officer 020 8227 3982 danielle.robson@lbbd.gov.uk
APRIL 2012				
Sat Apr - June	BMX Saturday Masterclasses	<p>Marcus Broomfield BMX Olympic Champion will deliver 10 weeks worth of "BMX Saturday Masterclasses" at Winterhill BMX track.</p> <p>The events include tricks and tips, diet and exercise, bike safety etc.</p> <p>Being delivered by the Youth Service detached team who have linked up with Groundwork, Area Assemblies and Rotherham North SNT for this piece of work.</p>	RMBC EVENT ONLY	Rachel Barraclough (01709) 334939 Mobile 07876138671 rachel.barraclough@rotherham.gov.uk
Tues 17 th April – Monday 18 th June	Schools Torch Relay	Schools are creating a Rotherham Torch which is due to leave Thrybergh on 17 April and will pass through every school in the authority ending up at Magna on 18 June to open the Children's Festival.	RMBC EVENT ONLY	Fiona Radford SES Business Manager 01709 740226 fiona.radford@rotherham.gov.uk

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LBBB and Rotherham Metropolitan Council – Combined Calendar of Potential Projects and Events

Date	Event	Event Details	Collaboration Details	Lead Officer(s)
MAY 2012				
Tues 17 th April – Monday 18 th June	Schools Torch Relay	Schools are creating a Rotherham Torch which is due to leave Thrybergh on 17 April and will pass through every school in the authority ending up at Magna on 18 June to open the Children's Festival.	RMBC EVENT ONLY	Fiona Radford SES Business Manager 01709 740226 fiona.radford@rotherham.gov.uk
??	Competitive cross country	To be explored	??	Louise White Schools Game Organiser Rawmarsh 07826 525554 rcsl.White@rgfl.org Elaine Burgess School Sports Manager Barking and Dagenham SSP 020 8724 1125 burgesse@babbey.bardaglea.org.uk
JUNE 2012				
Mon 4 th June – Thu 5 th July	Big Dance Programme	Dance groups and schools from Rotherham to participate through targeted sessions, activities and performances. B&D community groups to go to Rotherham to prepare. 'Mums Can Dance' project too.	LBBB EVENT	Michael McCormack Arts Development Manager 0208227 8797 Michael.McCormack@lbbd.gov.uk Lizzy Alageswaran Principal Officer Community Arts 01709 823636 lizzy.alageswaran@rotherham.gov.uk
Sat 9 th – Sun 10 th	Family Sports Day	TBC	LBBB EVENT ONLY	? – LBBB
Tues 17 th April – Monday 18 th June	Schools Torch Relay	Schools are creating a Rotherham Torch which is due to leave Thrybergh on 17 April and will pass through every school in the authority ending	RMBC EVENT ONLY	Fiona Radford SES Business Manager 01709 740226 fiona.radford@rotherham.gov.uk

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LBBB and Rotherham Metropolitan Council – Combined Calendar of Potential Projects and Events

Date	Event	Event Details	Collaboration Details	Lead Officer(s)
		up at Magna on 18 June to open the Children's Festival.		
Tues 26 th 07:36 - 9:29	Torch Relay	<p>Various plans currently in the planning stage.</p> <p>Liaising with various groups who could animate the town centre when torch relay passes through and also liaising with sports co-ordinators regarding an event in Clifton Park on 26th June.</p>	RMBC EVENT ONLY	<p>Marie Hayes Events and Promotions Manager 01709336883 marie.hayes@rotherham.gov.uk</p>
Tues 26 th	Learning Community Sports Day	<p>Collaboration project with Children's Festival (?), School Sport Partnerships & Rotherham Utd Community Sports Trust. Looking at 26th June when torch is in Rotherham for a multi sport 'mini Olympic day'.</p>	<p>RMBC EVENT</p> <p>ACTION: Louise White & Elaine B to discuss LBBB sending youngsters to this event.</p>	<p>Louise White Schools Game Organiser Rawmarsh 07826 525554 rsl.White@rgfl.org</p> <p>Fiona Radford SES Business Manager 01709 740226 fiona.radford@rotherham.gov.uk</p> <p>Jamie Noble Head of Community Rotherham United 07943 611112 jamie.noble@rotherhamunited.net</p> <p>Elaine Burgess School Sports Manager Barking and Dagenham SSP 020 8724 1125 burgesse@babbey.bardaglea.org.uk</p>

APPENDIX 1

LBBB and Rotherham Metropolitan Council – Combined Calendar of Potential Projects and Events

Date	Event	Event Details	Collaboration Details	Lead Officer(s)
Tues 26 th	Young People's Street Party	"Street Party" to be hosted in the grounds of Dalton Youth Centre.	RMBC EVENT ONLY	Christine Brodhurst-Brown Youth Services Manager 01709 822485 christine.brodhurst-brown@rotherham.gov.uk
TBC	Junior Football Competition	To be hosted at Dagenham United FC.	LBBB EVENT	Susan Masey Senior Community Sport and Physical Activity Officer 0208227 3984 susy.masey@lbbd.gov.uk Jamie Noble Head of Community Rotherham United 07943 611112 jamie.noble@rotherhamunited.net
TBC	Over 50s Games	TBC	LBBB EVENT Mini Olympic approach. Open invite for Rotherham representatives to attend. ACTION: Danielle Robson & Chris Siddall to discuss opportunities.	Danielle Robson Community Sport & Physical Activity Officer 020 8227 3982 danielle.robson@lbbd.gov.uk Chris Siddall Team Leader Leisure and Green Spaces 01709 822478 chris.siddall@rotherham.gov.uk
TBC	Triathlon and Bad 5 (B&D fun run)	TBC	LBBB EVENT Potential for a number of places to be reserved for Rotherham representatives. ACTION: Emma Gillan and Joanne Edley to discuss, there is the potential for a reciprocal visit to Rother Valley Country Park triathlon in September.	Emma Gillan Sports Development Manager 020 8227 3980 emma.gillan@lbbd.gov.uk Joanne Edley Events and Promotions Manager Rother Valley Country Park JoanneEdley@RVCP.co.uk 0114 2471452 ext 1

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LBBB and Rotherham Metropolitan Council – Combined Calendar of Potential Projects and Events

Date	Event	Event Details	Collaboration Details	Lead Officer(s)
JULY 2012				
Mon 4 th June – Thu 5 th July	Big Dance Programme	Dance groups and schools from Rotherham to participate through targeted sessions, activities and performances. B&D community groups to go to Rotherham to prepare. 'Mums Can Dance' project too.	LBBB EVENT	Michael McCormack Arts Development Manager 0208227 8797 Michael.McCormack@lbbd.gov.uk Lizzy Alageswaran Principal Officer Community Arts 01709 823636 lizzy.alageswaran@rotherham.gov.uk
Sat 7 th	Big Dance Event	Town Centre Dance Event	RMBC EVENT Potential linkages to be explored ASAP, Lizzy liaising with relevant colleagues in LBBB. Could we include a "Dance Off" between ICE & Diversity? ACTION: Linkages to be explored ASAP.	Laura Brown Corporate Improvement Officer 01709 823816 Laura.brown@rotherham.gov.uk
Fri 20 th	Rotherham Wide Fun Olympics – Clifton Park	The Central Youth Work Team is holding a Rotherham wide fun Olympics in Clifton Park supported by Rotherham United and a variety of voluntary organisations. Taking place will be:- <ul style="list-style-type: none"> • Skate Rink from YMCA White Rose • Inflatable Human Table Football. • Wellie Throwing • Football • Rounder's • Volley Ball • Plus team games <p>The events will take place from 3pm to 9pm and will end with a</p>	RMBC EVENT ONLY	Rachel Barraclough (01709) 334939 Mobile 07876138671 rachel.barraclough@rotherham.gov.uk

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LBBB and Rotherham Metropolitan Council – Combined Calendar of Potential Projects and Events

Date	Event	Event Details	Collaboration Details	Lead Officer(s)
Sun 22 nd	Dagenham Town Show Parade	<p>community BBQ</p> <p>Invitation for Rotherham to enter a float in the parade.</p> <p>This would tie in with the celebration of the Olympic Torch passing through the borough (Day 65).</p>	<p>LBBB EVENT</p> <p>ACTION: Christine Brodhurst-Brown and Lizzy Alageswaran exploring the possibilities.</p>	<p>Janice Hunte Events Manager 0208227 3093 janice.hunte@lbbd.gov.uk</p> <p>Julia Pearson Events Coordinator 0208227 3591 julia.pearson@lbbd.gov.uk</p> <p>Christine Brodhurst-Brown Youth Services Manager 01709 822485 christine.brodhurst-brown@rotherham.gov.uk</p> <p>Laura Brown Corporate Improvement Officer 01709 823816 Laura.brown@rotherham.gov.uk</p>
Sun 22 nd	Dagenham Town Show Sports Day	Central Park	<p>LBBB EVENT</p> <p>ACTION: Rotherham to send children/a team? Almost exchange approach with the Learning Community Sports Day Rotherham are hosting on the 26th June.</p>	<p>Elaine Burgess School Sports Manager Barking and Dagenham SSP 020 8724 1125 burgesse@babbey.bardaglea.org.uk</p> <p>Janice Hunte Events Manager 0208227 3093 janice.hunte@lbbd.gov.uk</p> <p>Julia Pearson Events Coordinator 0208227 3591 julia.pearson@lbbd.gov.uk</p>

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LBBB and Rotherham Metropolitan Council – Combined Calendar of Potential Projects and Events

Date	Event	Event Details	Collaboration Details	Lead Officer(s)
				Louise White Schools Game Organiser Rawmarsh 07826 525554 rcsl.White@rgfl.org
Fri 27 th July – Sun 12 th August	Sexual Health Initiative Project name TBC	Sexual health education and awareness campaign to prevent sexually transmitted infections and unwanted pregnancy.	RMBC EVENT ONLY	Christine Brodhurst-Brown Youth Services Manager 01709 822485 christine.brodhurst-brown@rotherham.gov.uk
TBC	Swimming Gala	To be hosted at Becontree Heath Leisure Centre.	LBBB EVENT Open invitation to Rotherham representatives.	Geoff Wade Aquatics Development Manager 0208227 3217 geoff.wade@lbbd.gov.uk Katy Butterfield Swimming Co-ordinator DC Leisure 01709 722555 katybutterfield@dcleisure.co.uk
AUGUST 2012				
Fri 27 th July – Sun 12 th August	Sexual Health Initiative Project name TBC	Sexual health education and awareness campaign to prevent sexually transmitted infections and unwanted pregnancy.	RMBC EVENT ONLY	Christine Brodhurst-Brown Youth Services Manager 01709 822485 christine.brodhurst-brown@rotherham.gov.uk
Thu 30 th – Fri 31 st	Joint Summer Games Event	Two one day events to be held at Herringthorpe Stadium and the other potentially at Maltby Leisure centre. Event will be made up of Olympic events and part	RMBC EVENT Opportunity to invite young people from LBBB to take part.	Chris Siddall Team Leader Leisure and Green Spaces 01709 822478 chris.siddall@rotherham.gov.uk Emma Gillan Sports Development Manager

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LBBB and Rotherham Metropolitan Council – Combined Calendar of Potential Projects and Events

Date	Event	Event Details	Collaboration Details	Lead Officer(s)
		<p>Paralympic events. The second day will be in the pool with events such as diving, water polo and swimming.</p> <p>Will be promoted as part of the Children's Festival.</p> <p>Age range 5 – 16yrs, 5 – 7yrs must be accompanied by an adult.</p>		<p>020 8227 3980 emma.gillan@lbbd.gov.uk</p>
SEPTEMBER 2012				
OCTOBER 2012				
TBC	'Older People's Day'	TBC	<p>LBBB EVENT Open invitation to Rotherham representatives.</p>	<p>? Still TBC - LBBB</p> <p>Chris Siddall Team Leader Leisure and Green Spaces 01709 822478 chris.siddall@rotherham.gov.uk</p>
NOVEMBER 2012				
DECEMBER 2012				
TBC	International Day for Disabled People	TBC	<p>LBBB EVENT Open invitation to Rotherham representatives.</p>	<p>? Still TBC - LBBB</p> <p>Chris Siddall Team Leader Leisure and Green Spaces 01709 822478 chris.siddall@rotherham.gov.uk</p>

APPENDIX 1

LBBB and Rotherham Metropolitan Council – Combined Calendar of Potential Projects and Events

Olympic Events Calendar 2012

Colour Key: **LBBB Event** / **RMBC Event**

<u>JANUARY 2012</u>	<u>FEBRUARY 2012</u>	<u>MARCH 2012</u>	<u>APRIL 2012</u>
<p>Sat 28th - Dagenham & Redbridge FC vs. Rotherham United FC</p> <p>Mon 30th - Sports Hall Athletics Secondary Schools</p>	<p>Tue 14th - Young Peoples Voice & Influence Conference</p> <p>Tue 21st - Sports Hall Athletics Secondary Schools</p> <p>Tue 28th - Sports Hall Athletics Secondary Schools</p> <p>Wed 29th - Sports Hall Athletics Primary Schools</p>	<p>Sat 17th - Water Polo Tournament</p> <p>TBC - School's Disability Gala</p> <p>TBC - Women's Day</p>	<p style="text-align: center;">April – June 2012 BMX Saturday Masterclasses</p>
			<p style="text-align: center;">17th April – 18th June 2012 Schools Torch Relay</p>
<u>MAY 2012</u>	<u>JUNE 2012</u>	<u>JULY 2012</u>	<u>AUGUST 2012</u>
	<p>Tue 26th – Torch Relay Mini Olympics Event Young People's Street Party</p> <p>TBC - Junior Football Competition</p> <p>TBC - Over 50s Games</p> <p>TBC - Triathlon and Bad 5 (B&D fun run)</p> <p>TBC – Family Sports Day</p>	<p>Sat 7th – Big Dance Event</p> <p>Fri 20th – Rotherham Wide Fun Olympics</p> <p>Sun 22nd - Dagenham Town Show Parade and Sports Day</p> <p>TBC – Swimming Gala</p>	<p>Thu 30th – Joint Summer Games</p> <p>Fri 31st Event</p>
<p style="text-align: center;">17th April – 18th June 2012 Schools Torch Relay</p>	<p style="text-align: center;">4th June- 5th July 2012 Big Dance Programme</p>	<p style="text-align: center;">27th July – 12th August 2012 Sexual Health Initiative Project name TBC</p>	
	<p style="text-align: center;">April – June 2012 BMX Saturday Masterclasses</p>		
<u>SEPTEMBER 2012</u>	<u>OCTOBER 2012</u>	<u>NOVEMBER 2012</u>	<u>DECEMBER 2012</u>
	<p>TBC – Older People's Day</p>		<p>TBC – International Day for Disabled People</p>

APPENDIX 1

LBBB and Rotherham Metropolitan Council – Combined Calendar of Potential Projects and Events

Events not currently listed on the ‘Calendar of Events’

The events outlined below are still in the relatively early stages of discussion. As a result, they have not been included in the outline events calendar.

LBBB	RMBC
<p>1. <u>Community and Sport</u></p> <ul style="list-style-type: none"> - BMX track meet hosted by BAD BMX - Netball Rally – New Campell Netball Club - Bowls match – Short mat and Crown Green - Community and Disability Community Games - London Youth Games Select vs. Rotherham Select <p>2. <u>Arts and Culture</u></p> <ul style="list-style-type: none"> - Exhibit Exchange – local artists to showcase their work in the partner borough. Arts Development team to send invites to appropriate clubs in Rotherham. <p>3. <u>Volunteers</u></p> <ul style="list-style-type: none"> - LBBB will be inviting volunteers from Rotherham to help run and support a number of the events outlined above. This would provide residents Rotherham residents with an opportunity to work alongside some of our Olympic volunteers and gain further experience. 	<p>1. Walk for Health (in Rotherham) – funded through the More Active More Often Project (Sport England)</p> <p>Chris Siddall has arranged a meeting to map out provision and will be happy to act as the lead contact to progress this project.</p> <p>2. Rugby Events/Games</p> <p>Laura Brown is progressing arrangements with Rugby Club.</p> <p>3. Youth Exchange</p> <p>Christine Brodhurst-Brown has made contact with counterpart at LBBB and plans are progressing well. Specifics yet to be confirmed.</p> <p>4. Utilise/promote outward bounds property/ies – Exchange?</p> <p>CBB confirmed that during the Youth Exchange project the outward bounds properties will be utilised. CBB highlighted that some work would be undertaken on researching the potential to promote and market RMBC’s properties more effectively.</p> <p>5. History of Olympics Lessons to be delivered by Rotherham Utd Need to explore funding opportunities, heritage lottery fund? (£1500)</p> <p>Funding will be researched ASAP</p>

APPENDIX 1

LBB and Rotherham Metropolitan Council – Combined Calendar of Potential Projects and Events

Projects/initiatives that will be promoted during the Olympic Year

LBB	RMBC
	<ol style="list-style-type: none">1. British Heart Foundation Heart Town2. Gallery Town3. Rotherham's Olympians and Beyond – Clifton Park Museum Exhibition4. Bike to Work Programme5. Cycle Maps6. Walking Maps7. Summer Reading Challenge8. Children's Festival9. Rother Valley Country Park10. Volunteering Opportunities11. Youth Service - The Summer Holiday Projects

**Links between Rotherham and Barking and Dagenham
Olympics and Paralympics 2012**

MEMORANDUM OF UNDERSTANDING

THIS MEMORANDUM OF UNDERSTANDING BETWEEN:

- (1) Rotherham Metropolitan Borough Council
- (2) London Borough of Barking and Dagenham

Definition of Terms

The Partnership:

Is a partnership of agencies that have shared aims and objectives, for the benefit of people in the Borough of Rotherham and the London Borough of Barking and Dagenham.

Strategic Partners:

- (1) Rotherham Metropolitan Borough Council and the London Borough of Barking and Dagenham.

(hereafter referred to as the Partners).

1. Purpose

This Memorandum of Understanding sets out the relationship between the Partners who have chosen to work together to meet shared aims and objectives and which are parties to this agreement. The Memorandum of Understanding will also identify the agreed responsibilities and commitments of each Partner.

2. Aims

- 2.1 The partnership will develop links and explore ways of benefiting from the potential legacy of the games, through sport, culture, business, tourism and education.
- 2.2 Partners will share challenges, experiences and good practice.
- 2.3 The Partners will aim to promote a range of activities and events including healthy lifestyles activities; culture, community and education initiatives; business, commerce and enterprise initiatives, fundraising and encouraging volunteers.
- 2.4 The Partners will aim to create opportunities to maximise experiences available for children and young people through a range of activities and opportunities.
- 2.5 The Partners will share the vision of the Olympics as a national event, not solely based on the capital, promoting the Olympic and encouraging participation in educational, physical and cultural activity.
- 2.6 The Partners will explore and promote a range of collaborative working opportunities focussing on healthy living and health improvements.
- 2.7 The Partners will seek to explore additional regional collaboration opportunities.
- 2.8 The Partners will seek to create a genuine legacy from the London Olympics by seeking to make this partnership a long term arrangement.
- 2.9 The Partners will operate at both strategic and operational levels in order to achieve the identified aims.

**Links between Rotherham and Barking and Dagenham
Olympics and Paralympics 2012**

MEMORANDUM OF UNDERSTANDING

3. Partners

These are shared responsibilities between both of the Partners

The Partners agree to:

- 3.1 Work co-operatively with each other to achieve the aims identified in section 2.
- 3.2 Explore a range of collaborative working opportunities to support delivery.
- 3.3 Provide resources as available and appropriate for the furtherance of the Partnership.

4. Partnership Structure

- 4.1 Strategic Group – The business of the Partnership shall be overseen by a Strategic Group made up of selected officers and elected members of Rotherham Metropolitan Borough Council and the London Borough of Barking and Dagenham.
- 4.2 Project Team – Officers of Rotherham Metropolitan Borough Council, London Borough of Barking and Dagenham and key Partners will work together in the furtherance of the aims of the Partnership.
- 4.3 Working groups will be established within both authorities as and when required to assist in the delivery of the work programme.

5. Review and termination

- 5.1 The Memorandum of Understanding will be reviewed one year from commencement and annually thereafter should it continue.
- 5.2 The Memorandum of Understanding is an expression of shared aims and commitments. The Memorandum of Understanding is not a legally binding document and as such, any party can terminate their participation in the Partnership at any time.

6. Signatures

Signed on behalf of Rotherham Metropolitan Borough Council

Signature:

Date:

Print Name:

Position:

Signed on behalf of London Borough of Barking and Dagenham

Signature:

Date:

Print Name:

Position:

ROTHERHAM BOROUGH COUNCIL –REPORT TO CABINET

1.0	Meeting:	Cabinet
2.0	Date:	28th March, 2012
3.0	Title:	Overview of Housing Revenue Account 30 Year Business Plan Modelling
4.0	Directorate:	Neighbourhoods and Adult Services

5.0 Summary

From 1 April 2012 the current Housing Revenue Account (HRA) subsidy system will cease and a new a self financing process commence. Over a 30 year period this new system may produce significant surpluses.

Based on our assumptions the council will be able to maintain its housing stock to the decent homes standard and also be able to invest in other priorities, for example an ongoing programme of building council houses to deal with the acute shortage of affordable housing in the borough. Such a programme has the ability to deliver training and job opportunities which can have a significant effect on regeneration in the borough.

Initial financial modelling has taken place and indicates that:

- current housing stock investment plans can be delivered;
- debt can be serviced and/or repaid; and
- surplus resources can meet long term and wide ranging investment needs

The report also demonstrates that whilst the surplus resources can be accessed, an alternative funding vehicle may be required to effectively “bring forward” or “smooth out” the projected surplus resources from the latter part of the Business Plan.

6.0 Recommendations **Cabinet agrees:**

- 1. That work commences to facilitate the borrowing of up to £33m (permissible against the debt cap ceiling), in order to address short to medium term housing related investment priorities.**
- 2. To receive a further report identifying and costing these short to medium term priorities for consideration and approval.**
- 3. To secure external support to assist officers**
 - a) Define and model future Investment methods available across the term of the Business Plan and**

b) To undertake an estates needs analysis and investment planning as described in section 10.0.

4. To inject an additional £1m p.a. into repairs as described in Section 9.2

7.0 Background

- 7.1 In recent years there has been a significant improvement in the quality of the boroughs housing stock as a result of the investment of over £300m of funding sourced from the Decent Homes Programme and HRA. Notwithstanding these significant investments, the Council has a clear ambition to continue to raise both the quality of existing stock and provide further social, affordable new housing to meet the local need within the borough.
- 7.2 Rotherham tenants have for many years benefited from some of the lowest rents in the country. This has however limited the availability of resources to invest in repairs and maintenance activities. As a result planned works such as painting, roofing, guttering, fencing and boundary treatments have been restricted or ceased, and now represent significant financial challenges.
- 7.3 The increasing cost of home ownership, the comparative affordability of council housing and the difficult economic and financial prospects facing many of the borough's residents has also meant that council housing is highly sought after. Demographic and lifestyle pressures mean that demand for family housing and small, two bedroom properties, especially bungalows is high. Similarly, given the pressure on household incomes tenants want houses that are fuel efficient and economical to heat and light.
- 7.4 The replacement of the HRA subsidy system by the self financing arrangements provides an opportunity to begin to address some of these issues regarding the size and quality of the housing stock, the nature of the surrounding estates and the wider housing services support services. Used prudently, available resources can present significant investment opportunities not only for housing services in Rotherham, but also for the borough through work to transform our communities and the job and training opportunities that this investment will attract.
- 7.5 From the 1 April 2012, the self financing system will be operational. The intention behind the new arrangements is to:
- Give local authorities the resources, incentives and flexibility they need to manage their own housing stock for the long term; and
 - Give tenants greater transparency and accountability as to how the rent collected is spent on the services provided.

The old system was structured upon a subsidy payable to a local authority, or by a local authority to the Government, based upon assumed rental income, offset by the assumed cost of running the service (including the cost of servicing housing related debt). Any "surplus" of income over expenditure would be payable to Government. Rotherham was in such a position (this is called negative housing subsidy).

The new system allows Rotherham to retain all the rental income in exchange for a share of the national housing debt. Each authority will become responsible for long term business planning and the management of all existing and future housing debt. The HRA will remain a ring-fenced account within the General Fund and therefore will not impact on the Council's general finances, and the strict protocol of the HRA ring fence arrangements are further endorsed through the self financing regime.

As well as presenting the Authority with significant opportunities, the move to self financing also transfers all financial risks from DCLG to the Authority. Changes in inflation, local policy, rental rates, investment and debt management decisions, will all impact on the financial viability of the Business Plan. Robust, proactive management of all aspects of the Plan will be essential throughout the 30 year period.

8.0 The 30 Year Financial Plan

8.1 A 30 year draft Financial Plan has been developed by the Director of Neighbourhoods in conjunction with Financial Services, using a model from the Chartered Institute of Housing (CIH). The model assumptions and outputs have been given a high level quality review by CIH and the Council's Strategic Finance Partner, PwC. This provides Members with appropriate assurances that the base Model framework is robust and assumptions used in projecting forward the outputs are reasonable.

9.0 Outcomes of the 30 Year Financial Plan

9.1 The 30 year Financial Plan demonstrates that substantial surpluses could be generated during the latter years of the Plan, thus presenting opportunities to shape the business moving forward and deliver against local priorities and investment needs. However it is important to recognise that the model is extremely sensitive to what appear to be relatively minor variations in inputs, such as rental levels or inflation. For example, to realise the following scenarios it is critical that the journey towards converge in 2016/17 is maintained. If the future rent policy after convergence is set at just 0.5% **below** RPI, instead of 0.5% **above** RPI, there will be a reduction of £516m in HRA balances by 31 March 2041 which is equivalent to a loss of additional investment of about £25k for each property.

9.2 Various options have been modelled and the outputs are described below. In each example, the Base Case is flexed to model different scenarios.

Option 1 – The Base Case Scenario

This scenario, does not allow for any additional new investment or any significant repayment of debt. At the end of 30 years we would be faced with a HRA surplus of £796m, but a debt of £229m.

Option 2 – Base Case + £1m additional spend on repairs

This options is as above, with the addition that as a means of partially addressing significant under investment in previous years, it injects £1m p.a into the maintenance programme. This will help to address some of the limitations imposed by the previous subsidy system and service demand. In thirty years time the HRA balance will be £728m and the outstanding debt £230m.

Option 3 - Base Case + £1m additional spend on repairs + Repay Debt

If in addition to option 2, the decision is taken to repay the debt, it would leave an outstanding HRA balance of £671M at the end of the business plan period.

Option 4 - Base Case + £1m additional spend on repairs + £30m Capital Investment then Repay Debt

If in addition to option 2, the decision is taken to utilise the borrowing headroom of up to £33m, then repay the debt, the outstanding HRA balance at the end of the period will be £559m.

Option 5 - Base Case + £1m additional spend on repairs + Use HRA Balances to fund Capital Investment

If this approach were to be followed, whilst the council would be left with £338m debt at the end of the 30 year period, it would be at a serviceable level, and the benefit of £330m of additional investment would be realised.

10.0 Financial Plan Modelling Conclusions and Next Steps

This report demonstrates that HRA self financing presents significant investment opportunities in the future, if the assumptions contained within the model are realised.

It can be seen from the various models that the Plan demonstrates that current investment requirements can be met, debt can be serviced and / or repaid and that surplus resources present opportunities for the Authority to address long term and wide ranging investment needs. This will enable the Council to start addressing both local and national agendas, providing maximum benefit to both the Council and the wider community.

Now, subject to Cabinet agreement we need to bring forward proposals for possible future investment priorities, and to work up formal proposals to utilise the available £33m borrowing headroom. This work is already underway and can largely be achieved from existing resources. However, a more fundamental piece of work relates to the longer term strategy for our council estates. To achieve sustainable estates, which remain attractive places to live in the longer term, it will be necessary to consider a range of more significant

interventions. Support will be required to undertake a rigorous and robust process aimed at informing estate based investment decisions. In determining investment priorities it will be essential that as a council we have a clear understanding of the viability of each housing estate and the works that will be required to ensure that they are sustainable and desirable areas to live. This could potentially involve significant remodelling, investment or disinvestment.

In comparison to the scale of other recent investment in housing, the surpluses may appear relatively modest. Consequently it is important that as part of this work we consider how the available resources can be used to lever in supplementary sources of investment.

In addition, it is also apparent that whilst the surplus resources can be accessed, an alternative funding vehicle may be required to effectively “bring forward” the surplus funds from the latter part of the Business Plan to the earlier years. This may include some form of borrowing against the projected surplus. To aide Rotherham consider how best to access the funding earlier, and lever in additional resources, it is proposed to appoint specialist advisors in this field.

Through the Council's Framework Agreement, initial discussions have taken place with Pricewaterhouse Coopers(PwC), who are exploring various funding vehicles to unlock the resources available later in the Business Plan, without jeopardising current constraints on borrowing caps. Discussions have also taken place with CB Ellis, relating to the asset management assumptions within the model and the opportunities to that may be available relating to financial leverage. It is therefore recommended that an appraisal takes place regarding the most appropriate and cost effective support available to assist the council with its intentions and that authority is given subject to normal procurement rules to engage a company on a consultancy basis to further research these options.

11.0 Finance

Covered in Part 8 above.

12.0 Risks and Uncertainties

The Business Plan Model is based on a number of key assumptions which have risks and uncertainties associated with them. The impact of these risks if they were to occur, either individually or collectively, could have a significant impact on the level of HRA balances and the amount that is available to fund future investment needs.

- **Level of Future Rent Increases.** It is assumed that the Authority will work towards rent convergence in 2015/16 (with actual convergence being achieved in 2016/17) with rents thereafter being set at 0.5% above assumed RPI. Rent increases below this assumption will lead to a significant reduction in the amount of HRA balances available to deliver against local priorities and meet future investment needs.
- **Future Repairs and Maintenance Requirements.** Expenditure on the maintenance of the existing housing stock needs to be at a level to ensure that decent homes standards are maintained and the stock does not

deteriorate. Further work is required to improve and refine the quality of asset management information that the council owns. If additional expenditure is required on maintenance, over and above the assumed level, this naturally reduces the amount available to meet future investment needs.

- **Future Capital Investment Requirements.** This is intrinsically linked with repairs and maintenance above. By ensuring that the APEX stock condition survey is up to date and the cost information incorporated in the Asset Management Strategy is robust and subject to continual review, the Business Plan can be used to ensure that future investment needs are met and that the stock is being adequately maintained.
- **Inflation.** A long term RPI assumption of 2.5% has been applied from 2016 to all expenditure items. This links in with rent policy above and will need constant monitoring to ensure the Business Plan modelling remains robust. Differential inflation rates can be applied, for example, if construction inflation exceeds revenue related inflation.
- **Interest Rates.** Interest Rate risk will be managed as part of the Treasury Management / Debt Management Strategy. Prudent assumptions have been made on borrowing and investment rates based on current market conditions.

These risks will be mitigated by building into the Council's Governance framework an appropriate monitoring and review cycle for the Business Plan and its underpinning strategies – it will be essential that any changes in policy, new housing initiatives etc are evaluated across the term of the Plan to fully assess the long term implications of the decisions being made.

13.0 Policy and Performance Agenda Implications

This proposal is about making effective use of council assets and managing them to best effect. It contributes to the sustainable neighbourhood's agenda by addressing future investment needs and will help deliver a better quality of affordable housing to the community.

The proposal contributes towards our key corporate strategic themes of:-

- Rotherham Proud
- Rotherham Safe
- Rotherham Alive
- Fairness
- Sustainable Development

These key themes are reflected within the Individual Well-being and Healthy Communities outcome framework, as follows:

- **Improved Quality of Life** – by creating opportunities for an improved quality of life (Objective 6).
- **Economic well-being** – providing affordable high quality housing, to meet identified needs and create sustainable neighbourhoods.

- **Safe** – by creating neighbourhoods that are clean, green good quality homes.

The initiative links to the key investment theme in our Local Investment Plan.

- **Climate Change** – introducing a range of measures to address issues such as fuel poverty, reduce household energy consumption, minimise environmental impact.

These key investment themes align with the Council's corporate priorities of:-

- Making sure that no community is left behind.
- Helping to create safe and healthy communities.
- Ensuring care and protection are available for those people who need it most.
- Providing quality education, ensuring people have the opportunity to improve their skills, learn and get a job.
- Improving the environment.

14.0 Background Papers and Consultation

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ROTHERHAM BOROUGH COUNCIL - REPORT TO MEMBERS
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1.	Meeting:	Cabinet
2.	Date:	28th March, 2012
3.	Title:	Health Inequalities Summit
4.	Directorate:	Public Health

5. Summary

The Health Inequalities Summit was the conclusion to a comprehensive project investigating and addressing the health inequalities in Rotherham. The summit identified some key recommendations to help address health inequalities in the future. The purpose of this paper is to highlight to the Senior Leadership Team the outcomes of the Health Inequalities Summit and propose the future activity.

6. Recommendations

- **That Cabinet consider and the 10 high level actions developed from the community consultation and Summit event (in appendix 1).**
- **Support the framework for action (developed after the Rotherham Show survey and focus groups of Rotherham people expressing their views), forming a key part of the Joint Service Needs Assessment and Health and Wellbeing Strategy.**

7. Proposals and details

RMBC and NHS Rotherham are working in partnership to examine the reasons for the apparent increase in health inequalities within the Index of Multiple Deprivation (IMD) 2010. Tackling health inequalities is about co-ordinating the efforts, resources and support of the NHS, RMBC and all local partners (and any future local Health and Social Care organisations). As part of the action to investigate and address the health inequalities in Rotherham, a summit took place on 1st December 2011 to plan the next steps in addressing health inequalities locally.

In preparation for the summit a comprehensive community consultation was completed in autumn 2011 and the findings were presented at the event. The event generated discussions which resulted in a series of themes being developed, these were; Look and Feel of Rotherham, Rotherham Communities, Skills for Life, Cost of Living, and Health, supported by an overarching theme of Raising Aspiration. There were 10 actions developed covering all the themes.

Cabinet are asked to consider the actions developed from the community consultation and Summit event. The actions and information from the consultation and summit will be integrated into the community strategy, the development of the 2012 Joint Strategic Needs Assessment (JSNA) and Health and Wellbeing Board Strategy. The information will support the narrative provided by the JSNA and provide the qualitative assessment of Rotherham people's views on tackling health and wellbeing.

8. Finance

All activities to date have been undertaken within current resource. There may be resource implications to deliver the proposed action plan. Cabinet are asked to consider and prioritise the resources required through the JSNA.

9. Risks and Uncertainties

There is the risk that health inequalities continue to increase. Effective partnerships engagement and agreeing a set of effective action will mitigate against. The further development of two way communication with communities will improve the local relevance and acceptance of targeted activities.

10. Policy and Performance Agenda Implications

Successfully addressing health inequalities in Rotherham will have a positive impact on all performance targets and policy areas, conversely a failure to address this will have a negative impact.

11. Contacts

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**Appendix 1: Action Plan –
Submitted to Health and Wellbeing Board 29 February 2012**

Theme	Deliverables
Raising Aspiration	<ol style="list-style-type: none"> 1. Recognise what Rotherham has to offer and use the media to promote this e.g. Clifton Park, Rotherham Show, green spaces, play sites, walks, and the knowledge and skills of Rotherham people. 2. Refresh and extend the “Rotherham Ambassadors” scheme – broaden involvement with communities.
Look and feel of Rotherham	<ol style="list-style-type: none"> 3. Consider the health impact of all new planning applications and developments e.g. takeaways, licensed premises. 4. Develop a commercially viable, innovative and imaginative “Town Centre offer” in recognition of the improved town centre e.g. early evening activities, café culture. 5. Develop a scheme to regulate Private landlords and improve the quality of private for rent housing.
Communities	<ol style="list-style-type: none"> 6. Develop an asset, skills and knowledge framework to fully utilise local potential in the 11 most deprived areas. Buildings, public and private, key people in the community, sports and social opportunities.
Skills for Life	<ol style="list-style-type: none"> 7. Develop and promote a skills training register identifying the “trigger points”(leaving school, bereavement, divorce) for skills for life training linking to schools, colleges, jobcentres and the voluntary and community sector. 8. Increase the volunteering and apprenticeship programme developing further opportunities across Rotherham.
Cost of Living	<ol style="list-style-type: none"> 9. Action to help with cost of living including credit unions, fuel/food cooperatives, housing, and travel.
Health Services	<ol style="list-style-type: none"> 10. Clinical Commissioning Group to be asked to make accessibility to GP services a priority for 2013.

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